

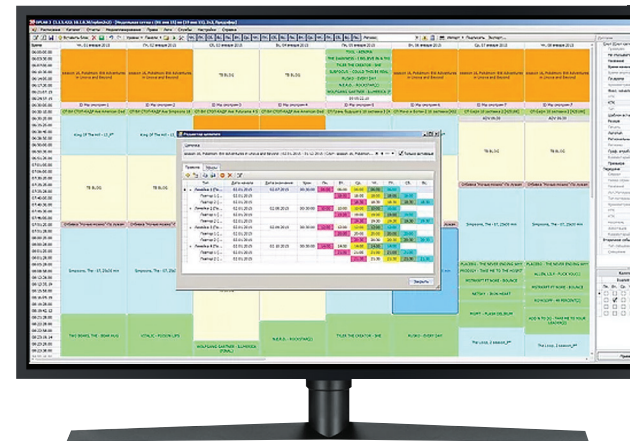


## COMPREHENSIVE SOLUTION FOR TV COMPANY

OPLAN is a software product for TV company that combines long-term planning, rights management, media asset management, air-time sales, promo campaigns planning, playlist scheduling and reporting. Oplan is compatible with a number of broadcast automation and media asset management systems.

### FEATURES:

- Powerful while easy-to-use planning, scheduling and content management tools
- Reliable information storage (Microsoft SQL Server, can be deployed in high-availability cluster)
- Unlimited number of objects in database (channels, broadcast days, media assets etc.), unlimited number of users
- Configurable multi-language user interface, metadata scheme and workflow
- Configurable user access rights and user action logging (w/ Active Directory integration)
- Import and export of information from/to XML, Office documents, external databases



### FUNCTIONALITY:

#### LONG-TERM PLANNING AND BUDGETING

- Long-term (month, quarter, year) schema planning
- Complex repeat scenarios
- Multi-channel, multi time-zone
- Schema versioning (alternative, test, what-if variants)
- Series and programs scheduling
- Run availability checking
- Ad breaks structure templates
- Easy-to-use configurable UI (drag & drop)

#### GRID AND PLAYLIST SCHEDULING

- Frame-precise playlist editing
- Errors visualization and correction
- Material segmentation (in Player)
- Program versions and scheduling
- Promotion scheduling
- Music scheduling / import
- Ad scheduling / import
- Live and secondary events
- Configurable presentation of information
- Reports
- Regulatory compliance checks



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## AD SALES

- Pricelists (rate-cards and pricing rules, discounts)
- Contracts and invoices
- Customers management
- Ad campaigns management
- Commercial spot booking and traffic
- Bonus spots
- Playlist integration
- Auto-generation of ad blocks contents
- Reports

## RIGHTS MANAGEMENT

- Suppliers
- Rights acquisition contacts
- Own production contracts
- License pricing, payment schedules, invoice tracking
- Delivery tracking
- License period, number of runs, restrictions, bonus runs
- Adaptation contracts and workflow
- Multi-currency
- Amortization (usage and time-based)

## SUPPORTED FORMATS INCLUDE:

- Containers: MPG, AVI, MP4, MXF, GXF, MOV, MP4, TS, WAV, WMV, DVD
- Codecs: MPEG2, DV, DVCPR0, XDCAM, uncompressed, MJPEG, H.264, AVCIntra, DNxHD, ProRes, IMX, VC01, PCM, AAC, WMA, MP3

## BROADCAST AUTOMATION SYSTEMS INTEGRATION

- Major broadcast automation systems supported
- Play-list generation
- Secondary events generation
- BXF standard support
- Automated content removal
- Automated AS-RUN logs import and processing

Automated content delivery to broadcast system according to playlists:

- Speed and sessions number limiting
- Multiple sources
- Multiple destinations
- Auto-replacement of old content
- Size, time and CRC checking

## SYSTEM REQUIREMENTS:

Windows 7/8/10, Windows Server

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## MEDIA ASSET MANAGEMENT

- Content classification and description
- Hierarchical structure of content catalog
- Full-text search and reporting
- History of changes
- Asset versions
- Supports both tape and digital media workflow
- Configurable media export
- Multiple video and audio tracks
- Configurable transcoding (internal + ProMedia Carbon)
- Audio processing (mixing, normalization etc.)
- Storage volumes management (IBM Tivoli HSM and XenData Supported)
- Proxy-, SD-, HD-copies playback
- Frame-precise playback and segmentation (trimming)
- Fast rewinding/forward
- Playback to TV monitor
- Audio levels, channel mixer

